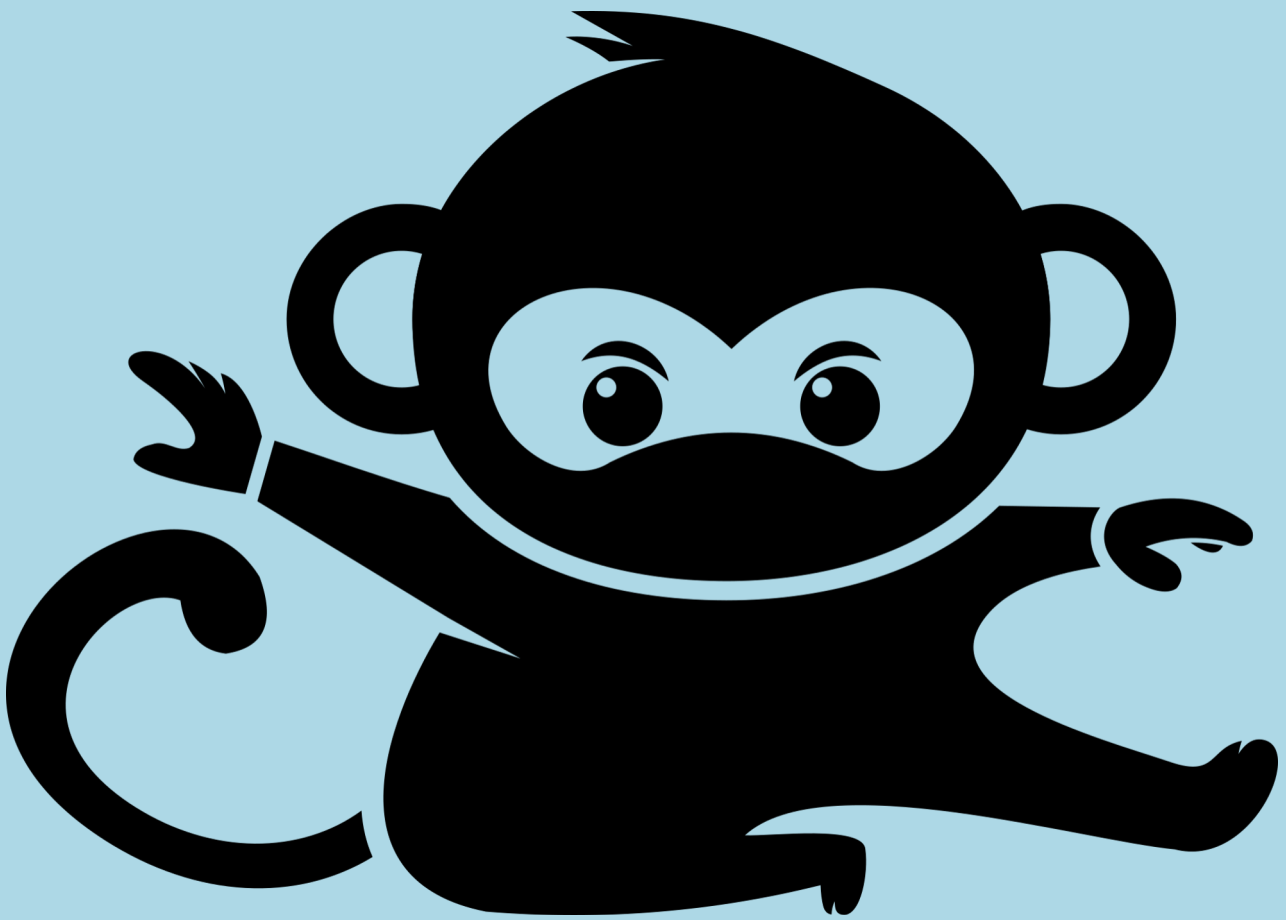




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THE DEFINITIVE ON-PAGE SEO CHECKLIST!

META TITLE & DESCRIPTION

- Meta title set within source code.
- Meta desc set within source code.
- Target keyword in meta title.
- Target keyword in meta desc.
- Crafted a winning meta title.
- Persuasive/engaging meta desc.
- Meta title same as H1 main heading.

H1, H2, H3, ETC.

- Only ONE H1 level heading.
- Use HTML headings hierarchically.
- Target keyword present in H1.
- Target keyword in one subheading.

SEO FRIENDLY URL

- Keyword in URL without stop words.
- Use underscores to separate words.
- URL does not contain hyphens.

CONTENT & IMAGES

- Keyword in first paragraph/1st 100 words.
- Keyword density between 0.5 - 3%.
- Target keyword has search volume.
- Keyword is used naturally.
- Images have alt text.
- Videos have some text with them.
- Content is 300 words or more.
- Keyword in one alt text (naturally).

INTERNAL & EXTERNAL LINKS

- 1 or more internal links.
- 1 - 2 external links.
- External links to trustworthy sites.

USABILITY & EXPERIENCE

- Website is mobile friendly.
- Web server response time is good.
- Optimize images via compression.
- Optimize image dimensions.
- Enable server-side compression.
- Enable browser caching.
- Reduce redirects & minimize resources (e.g. HTML, CSS, etc.).